

FOR IMMEDIATE RELEASE

**Let's Stay Healthy: Coronavirus COVID-19:  
Asian Pop-Up Cinema's Spring Festival Postponed Until Fall 2020**

Chicago, IL (March 16, 2020) – To help prevent community spread of COVID-19 and in compliance with the CDC's guidance, the non-profit pan-Asian film organization Sophia's Choice, announces today that Asian Pop-Up Cinema's Season 10 movie screenings and events are postponed until next season, effective immediately.

Asian Pop-Up Cinema and their Asian movie distributors are united in bringing the rest of Season 10's selection and filmmakers back in September and October 2020 for the 11<sup>th</sup> Season; which will become a bigger program. Further details will be announced in early August.

**ABOUT SOPHIA'S CHOICE / ASIAN POP-UP CINEMA**

Asian Pop-Up Cinema, a semi-annual Asian Film Festival, is the brainchild of Sophia Wong Boccio, founder of Sophia's Choice, a Chicago-based 501 C (3) not-for-profit incorporated in 2015 with the multi-pronged mission of cultivating an interest in and understanding of Asian cultures via a diverse offering of Asian films; connecting the Asian film industry with local Chicago film professionals, educators and students; and promoting Chicago as a destination for international visitors.

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